



# NANPA®

Dear NANPA Members,

First, we would like to thank all of you for being members of the North American Nature Photography Association (NANPA). Our membership represents a wide range of talented photographers passionate about nature photography and the impact our photos can have on making a positive impact for our world.

As the nature photography industry has experienced significant changes in recent years, the management of NANPA has worked hard to move with those changes. Although NANPA has weathered those challenges with strong opportunities and maintained many of our programs, that path has become more challenging.

With that perspective in mind and with the goal of positioning NANPA for long-term success, we have signed an agreement to join forces with the American Society of Media Photographers (ASMP).

We are excited about this opportunity and the direction we are now headed. NANPA has grown from a fledgling organization to an important part of the photography industry, and we do not want to lose that. ASMP, a larger photography and video association, also has a long history of significant and positive impacts for photographers. Our combined organizations will maintain and strengthen our impact through advantageous relationships, larger organizational influence, especially for advocacy work, and new program capacity and initiatives to help our organization to thrive.

We understand that this is a significant change, and many may feel that the decision was made in haste. That is not the case.

Knowing that the industry has and will continue to evolve beyond what NANPA's current structure could accommodate, the NANPA Board established a task force to look at various management options. This particular option rose to the surface as an excellent opportunity to consolidate management, thereby freeing resources to continue to build NANPA and have a positive impact for nature and nature photographers, while venturing into new opportunities and industry resources.

During the course of negotiations, we made sure the interests of NANPA's membership stayed front and center in the conversation. We were successful and made sure not only current programs and services were retained, but we also expanded benefits for members.

- Regional events will continue with a robust schedule in 2023 and beyond

- Nature Photography Summit will be held as planned with additional attendees, speakers and discussions through our expanded membership
- Online learning will continue, taught by leading nature photographers, with expanded opportunities from ASMP members bringing a fresh perspective on photography
- The Nature Photographer Podcast will continue to air now with a larger group of guests to interview about their photography knowledge
- NANPA members will have the same benefits as an ASMP pro-level member for two years from your most recent renewal at your regular NANPA dues rate of \$100 per year

Through this combined organization, we are also adding new initiatives to grow and diversify our membership and provide new opportunities for learning, connection and time shooting outdoors. As a larger organization, we will be able to expand our grant programs and explore new opportunities for funding work – all with the hopes of improving your membership experience.

We understand there are many more questions and concerns about this transition, which will take place this winter. We value your opinion and will be scheduling town hall meetings where we can provide more details and answer your questions about this new combined organization. In the meantime, if you have questions or want to share your perspectives, please send them to us through [this link](#) so that we can shape this new NANPA experience to be even richer than the one you have had.

In addition, please see the attached FAQs and press release for additional information. Stay tuned for upcoming opportunities, to learn more about the specifics of the new organization, member benefits and what to expect moving forward.

Again, thank you for your support of NANPA and for being there with us through this phenomenal opportunity into the future.

Sincerely,

Susan Day, Executive Director

Beth Huning, President, Board of Directors