



North American Nature Photography Association

NANPA INTERNET AND SOCIAL MEDIA POLICY

Approved by NANPA Board of Directors February 2016

Since its founding in 1994, the North American Nature Photography Association (NANPA) has been North America's preeminent nature photography organization. NANPA promotes responsible nature photography as an artistic medium for the documentation, celebration, and protection of our natural world and is a critical advocate for the rights of nature photographers on a wide range of issues, from intellectual property to public land access for nature photographers.

NANPA respects and protects the rights of photographers to ownership and control of their images. For NANPA website and social media outreach, NANPA makes all reasonable efforts to protect those rights, as follows:

Publication Permission

The publication of member images to NANPA websites and social media promotes NANPA and the individual skills and talents of its members. It is NANPA's policy to post such images to NANPA websites and social media with the permission of the image copyright owner.

Image Usage and Watermarks

NANPA will make all reasonable efforts to include the name of any NANPA member who grants NANPA permission to use its images. This will be done in the form of a caption or other attribution, along with a © symbol when possible.

NANPA does not automatically add a watermark to all images it publishes on its website or in social media. NANPA members who submit images for use by NANPA may apply a small watermark to the image, at their discretion.



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Risks

Publishing images to a website and to social media creates risks as well as benefits. Along with the valuable benefit of great exposure comes the risk that images may be downloaded, or otherwise used without permission. There is no way to prevent the unauthorized download and use of images from NANPA websites or NANPA social media. ***NANPA is not and cannot be held responsible for such unauthorized uses.*** Social media has its own particular risks. Each social media outlet has different (and constantly shifting) policies and differing degrees of risk for a photographer who posts images there. Many sites claim broad ability to use images posted, strip out member metadata, and will do nothing to help control unauthorized usage or to remove such images at a copyright holder's request.

Before granting NANPA permission to use images on NANPA websites or NANPA social media members are expected to determine for themselves whether the benefits to them are worth such risks.

Revocation

Members who grant NANPA permission to use images on any NANPA website may revoke that permission at any time, in which case NANPA will make reasonable efforts to remove any such images from NANPA websites in a timely manner.

Members who grant NANPA permission to use images in any social media venue may also revoke that permission for FUTURE posting of such images. Any images posted to social media before any such revocation, however, cannot and will not be removed by NANPA. Images posted to NANPA Blogs are automatically re-posted to social media and the images likewise cannot and will not be removed.

Copyright

NANPA members retain copyright of their images, and are only licensing those images to NANPA for the granted, non-exclusive usage.



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Definitions

For purposes of this policy, references to NANPA “websites” include NANPA's main site, satellite sites such as special Summit and event sites, and the website of the NANPA Foundation. NANPA “social media” includes Facebook, Twitter, Instagram and any additional social media platforms NANPA may utilize.
